

Laura Vardanyan

Senior Product Designer — AI Product Design & AI Workflows

San Francisco, CA • Available: Remote, Hybrid, On-site

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7+

Years Product & UX/UI Experience

5+

Industries: SaaS, HealthTech, E-commerce, AI, B2B

AI-Assisted Workflows

I design SaaS and AI-driven products across HealthTech, E-commerce, and B2B — from discovery to launch.

I combine UX strategy, design systems, and **AI-assisted workflows** to deliver production-ready solutions faster, without compromising product quality.

TOOLKIT

AI & WORKFLOW

Claude Code VS Code

DESIGN

Figma Design Systems Prototyping

PRODUCT

UX Strategy HTML/CSS

CORE SKILLS

DESIGN

UX/UI Design, Design Systems, Interaction Design, Wireframing, Prototyping, Accessibility & Inclusive Design (WCAG)

RESEARCH

User Research, Usability Testing, User Interviews, A/B Testing, Information Architecture

PRODUCT

UX Strategy, Journey Mapping, Stakeholder Communication, Cross-functional Collaboration

PROFESSIONAL EXPERIENCE

UX/UI Designer (Contract, Remote)

Dotcom Design

January 2024 – Present

- Delivered templated websites (~5 per month) using AI-assisted workflows to accelerate production and reduce turnaround time
- Created marketing materials including social media and video content supporting client brand initiatives
- Collaborated remotely with US-based teams ensuring design deliverables meet specifications and timelines

Freelance UX/UI Designer

Self-Employed

2019 – Present

- Delivered end-to-end UX design for HealthTech startups and e-commerce brands from discovery through launch
- Conducted user research, developed wireframes and interactive prototypes, and delivered production-ready designs for web and mobile
- Partnered with founders and stakeholders to define product scope, UX strategy, and business-aligned priorities
- Leveraged AI-assisted workflows (Claude Code, VS Code) to accelerate design iteration and prototype development

Product Designer

Swift Technologies

September 2019 – June 2025

- Led end-to-end product design for a healthcare SaaS platform from discovery through launch
- Collaborated with product managers, engineers, and stakeholders to define requirements and translate business goals into user experiences
- Conducted user research including interviews, usability testing, and A/B testing to validate design decisions
- Improved product consistency and reduced design-to-development friction by building and maintaining a scalable design system
- Delivered responsive designs for web and mobile, improving satisfaction scores and reducing support tickets

UX/UI Designer

Frontjet LLC

January 2018 – September 2019

- Designed user interfaces for diverse projects spanning e-commerce, SaaS, and corporate websites
- Collaborated with clients and development teams to gather requirements, create wireframes and high-fidelity mockups
- Delivered responsive web and mobile designs aligned with brand guidelines and user needs
- Participated in design critiques and iterative feedback cycles to refine solutions and meet deadlines

EDUCATION

Bachelor's Degree in Linguistics

Yerevan State Linguistic University after V. Brusov
Yerevan, Armenia

UX/UI Designer Certification

Microsoft Innovation Center
2017

Foundations of UX Design

Google

ADDITIONAL

Work Authorization: Authorized to work in the US