

Laura Vardanyan

Product Designer

San Francisco, CA
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AI-Assisted Workflows

Product Designer working across digital products and web experiences for startups and agencies. Strong in end-to-end UX/UI, design systems, and translating complex requirements into clear, polished experiences.

TOOLKIT

AI & WORKFLOW

Cursor

Claude

Lovable

DESIGN

Figma

Design Systems

Prototyping

PRODUCT / DEVELOPMENT

UX Strategy

HTML/CSS

Webflow

CORE SKILLS

DESIGN

UX/UI Design, Visual Design, Interaction Design, Responsive Design, Design Systems, Prototyping

PRODUCT & UX

Product Design, User Flows, Information Architecture, UX Strategy, User Research, Usability Testing

COLLABORATION

Stakeholder Communication, Cross-functional Collaboration, Developer Handoff

PROFESSIONAL EXPERIENCE

Product Designer

SuperAnnotate · Contract · San Francisco, CA June 2026 - Present

- Redesign and evolve SuperAnnotate's website across product, solution, and company pages.
- Migrated the full website from Webflow to a Cursor-based codebase, preserving existing content, URLs, and site structure while applying the new visual system.
- Design responsive pages and reusable UI patterns in Figma and Cursor, helping maintain consistency across new and legacy pages.

UX/UI Designer

Dotcom Design · Contract · Iowa City, IA 2021 - Present

- Design responsive websites for U.S.-based businesses across a range of industries, from initial direction through developer handoff.
- Translate client requirements into clear page structures, user flows, and polished interfaces.

Product Designer

Swift Technologies | Flexxi · Yerevan, Armenia September 2019 - June 2025

- Worked as part of the product and development team behind Flexxi, a Germany-based digital product, across web and mobile.
- Designed user flows, UX solutions, high-fidelity interfaces, and prototypes as the product evolved.
- Improved key user journeys based on user feedback, including simplifying onboarding to reduce unnecessary steps before sign-up.
- Contributed to the design system and maintained consistency across the product as new functionality was introduced.

UX/UI Designer

Frontjet LLC · Yerevan, Armenia January 2018 - September 2019

- Designed responsive e-commerce, SaaS, and corporate websites from wireframes through final UI.
- Worked with clients and developers to turn business requirements into practical, user-friendly interfaces.

EDUCATION

BA, Linguistics & Intercultural Communication

Brusov State University, Yerevan

UX/UI Design

Microsoft Innovation Center Armenia

Foundations of User Experience (UX) Design

Google

ADDITIONAL

Work Authorization: Authorized to work in the U.S.